



Business Champions Program - Level 1

Batch 9
Begins April 2024
Every Thursday 10 am to 12 noon

Weekly Online Consulting Sessions
For
**Entrepreneurs &
Small Business Owners**

2 Hours every Thursday, 10 am to 12 noon for 10 months



CSense Management Solutions Pvt Ltd
Regd. Address: A/102, Surya Kiran Building, SVP Road, Borivali W. Mumbai 400092
CIN - U74900MH2016PTC272648 | GSTIN - 27AAGCC3736Q1Z4

www.csensems.com

• Introduction



Have you realised your dream?

You started this business with a long-standing dream of achieving something.

Many organisations find it difficult to cross their 10th anniversary - more than 50% never see their 6th.

Sometimes just running an organisation becomes a Herculean task. In reality, it becomes so difficult

to realise that we had a dream.

We have lost a cheering, charming and courageous Leader - within us.

Come, let us rediscover the Leader within every business owner - who is longing to reach unreachable stars. The Leader within you will take the organisation to new heights, make it prosperous and perpetual.



• Who Should Attend

- This program is designed exclusively for Entrepreneurs and Decision-makers in small / family business.
- Commitment to dedicate 2 hours exclusively for online sessions every week with a laptop with video on is essential.

If you are an entrepreneur with

- Authority to take strategic decisions
- Min 3 years into existing business
- An annual TO of min 5 Cr
- A team size of min 15
- Desire to grow multi-folds
- Ability to invest few hours every wk.

Then this course is for you!

• Benefits



Connect with your purpose and find a balance between business and personal accomplishments

Find your Joy in what you do - Know your leadership style and learn to play within your strength

Get your organisation Organised - Understand the key pillars.

Redefine the business model and

become customer centric organisation

Identify the right people to form right team

Devise winning strategies that work for your organisation

Get actionable Long Term and Short Term plans

• Course Outline - Level 1



Month	Deliverable	Month	Deliverable
1	Giving Shape to your Dreams	6	Employee Centric Organisation
2	Finding Joy in Business	7	Customer Focus
3	Organising the Organisation	8	Financial Wisdom - 1
4	Mind your Business	9	Mark-it in the Customer's mind
5	Natural Stages of Business & Priorities	10	Art of Selling



• Program Details

Course Fee Rs. 1,00,000/-

Payment can be made after attending two sessions – Only if the participant's expectations are met, and the commitment level is agreed. Quarterly Invoice will be raised for advance payment (Rs. 30,000 + Rs. 30,000 + Rs. 30,000 + Rs. 10,000).

Off-line Support

Workout Tools,
Assessments and Web Tools

Small Group Bootcamps

Group Learning & Bootcamps

- Maximum 15 entrepreneurs in a Batch
- Will be from non-competing business (only one member from one industry to keep away 'competition')
- A small group of Growth Partners will be formed for cross-learning based on mutual interests.

• Registration



[For further Information and Registration, visit](https://www.csensems.com/bcp-next-batch/)

<https://www.csensems.com/bcp-next-batch/>

Or

<https://forms.gle/khznX2gQDrBt2Pax7>

Contact



99406 24918



kannan@csensems.com

• About CSense



We support clients in their journey of operational excellence through Lean, Six Sigma, Kaizen, TPM and 5S. Contributed cost savings of more than 100 Cr to our clients through our interventions.

We also work extensively with SMEs, creating Extraordinary Organisations through Strategy Development and Deployment and Sustainable process improvements. Worked with 100+ SMEs across Maharashtra and Tamilnadu.

We have provided training, coaching and implementation of Lean, Six Sigma and Kaizen initiatives of process improvements and culture development at Hewlett Packard Enterprise, Ashapura International (mining), Capital Foods, Terminal Technology, Titan Jewellery, Nirmal Industrial Controls, Pfizer, World Bank Group and more.

For more info, Please visit www.csensems.com/about-csense/



• About Faculty - LS Kannan

- Master Black Belt in Lean Six Sigma
- Visiting Faculty at ITM Group of Institutions, Navi Mumbai
- Visiting Faculty at KLN College of Engineering, Madurai
- Empanelled Lean Manufacturing Consultant with National Productivity Council (NPC)
- Certified Master Trainer for ZED
- Empanelled faculty at Confederation of Indian Industry (CII), Mumbai.
- Member of Quality Circle Forum of India (QCFI) and National Council for Quality Management (NCQM)
- Entrepreneurship Speaker, at Young Entrepreneurs School, Madurai, TN. Delivered 50+ seminars.
- Authored books
 - Getting out of the Maze - How to win with a Right Organisational Improvement Methodology?' <https://amzn.to/2JXW6Tg>
 - Joyous Entrepreneur: 5 Steps of Unleashing Your Personality Power To Find Your Joy and Build a High-Energy Organisation. <https://amzn.to/2YFYfgJ>
 - Tamil Version <https://amzn.to/3vRlsuM> .
 - For more info, <https://www.csensems.com/lkannan/>



<https://bit.ly/2S4Vd5E>

<https://bit.ly/3wYgAEu>

<https://bit.ly/3cFWUL>